

# ALPHA 2012

Scientists in Reproductive Medicine

## 9<sup>th</sup> BIENNIAL CONFERENCE

APRIL 27- 29, 2012, LONDON / UK

Church House - Conference Centre Westminster



Organizing Secretariat

Ms. Yasemin Dervisoglu & Ms. Idil Celenk at [organizing.secretariat@alphaconference.org](mailto:organizing.secretariat@alphaconference.org)

Scientific Secretariat

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[www.alphaconference.org](http://www.alphaconference.org)

Sponsorship Options

**SPONSORSHIP OPTIONS**  
**ALPHA 2012 -9<sup>TH</sup> BIENNIAL CONFERENCE**  
**27<sup>TH</sup>- 29<sup>TH</sup> APRIL 2012, LONDON**

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**CONGRESS REGISTRATION INFORMATION**

<b>Description</b>	<b>Before January 20, 2012</b>	<b>From January 20 to April 27, 2012</b>	<b>On site</b>
◆ Alpha Member Registration Fee until April 2012	365 €	415 €	450 €
◆ Non Member Registration Fee until April 2012	470 €	525 €	560 €
◆ Exhibitor (one exhibitor per stand is free)	275 €	325 €	360 €
◆ Accompanying person(s) Fee	150 €	150 €	150 €

**REGISTRATION FEE INCLUDES**

All Scientific and Poster Sessions  
Access to Exhibition Area  
Congress Bag  
Abstract Book  
Certificate of Attendance (Online)  
Lunches on 2 Days  
Coffee Breaks on 2,5 Days  
Opening & Closing Ceremony

**ACCOMPANYING PERSON FEE INCLUDES**

Opening & Closing Ceremony

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**ALL PRICES ARE SUBJECT TO A VAT RATE OF 18%**

## **1 - EXHIBITION SPACE RATE**

Stand Area **€ 4000+VAT** Minimum space to reserve: 6m2 Rules and regulations (exhibitors: see below)

## **2 - PRINTED ADVERTISEMENTS**

### ***Conference Abstract/Proceedings Book (RBM Online)***

Conference Abstract/Proceedings Book will be viewed and used continuously throughout the Conference by all delegates and speakers. The publication will also be used as a valuable reference post-meeting tool, providing a high level of exposure for the supporter long after the event. As the supporter, your company will receive the following acknowledgments:

#### **Conference Abstract/Proceedings Book (RBM Online) rate includes;**

- Recognition as a Supporter in the pocket program book and the conference website
- Full page advertising

**Rate: € 10.000 + VAT**

### ***Name badge and string***

The name badges which are provided at the participant's rate include;

- The design and printing of 500 name badges
- 170 gr. of lackluster glossy paper,
- String with company logo and Conference name pressed
- Company logo on the name badge

**Rate: € 3.000 + VAT**

### ***Pocket Program***

All delegates will receive a 'pocket size' program. The program will contain a summary of information including session details and social and exhibition timetables. The company supporting this item will be entitled to the following acknowledgments:

#### **Pocket program rate includes;**

- Recognition as a supporter in the pocket program book and the conference website
- Company name and logo featured on the back cover of the pocket program (the only advertising opportunity available on the pocket program)
- Production of 500 copies

**Rate: € 2.500 + VAT**

### ***Announcement (scientific program) for worldwide distribution***

Announcement rate includes:

- Production of 5000 copies
- Full page advertising on the back page of the announcement

**Rate: € 5.000 + VAT**

### **3 - CONFERENCE BAG**

The conference name, date and company name will be placed on the conference bag.

#### **Conference bag rate includes:**

- Production of up to 500 bags with conference logo
- Company name and logo (5cm x 10cm) will be printed on the front of the conference bag with the conference logo
- 1 insert in the conference bag
- Recognition as a supporter in the pocket program book and the conference website

**Rate: € 8.000 + VAT**

### **4 - HOSPITALITY SUITE**

18 m2 area will be available for hire within the Conference Centre for use as a Hospitality Suite for the duration of the conference. The Organizing Secretariat will be assisting you, according to your request, with the concept of the Hospitality Suite. Upon request, F & B facilities and daily newspapers are also available.

#### **Hospitality Suite rate includes:**

- Recognition as a supporter in the pocket program book and the conference website
- 1 insert in the conference bag

**Rate: € 10.000 + VAT**

(Please note that F & B, computers and internet access are NOT included in this rate.)

### **5 - INTERNET CAFE**

Internet cafés have been a very popular feature at recent major Conferences, offering delegates a place to enjoy a break whilst surfing the Internet. It also provides them with an opportunity to maintain contact with their office via e-mail, as well as bringing them in close contact with the sponsor in an informal, high-tech environment. Delegates will be offered the opportunity to download their Certificates of Attendance during the conference at the internet cafe.

#### **Internet Café rate includes:**

- Secluded space comfortably sufficient for 3 stations, with Internet connection
- 3 working stations (computers) will be provided
- 1 printer
- Recognition as a supporter in the pocket program book and the conference website
- The company logo on the screens
- Company home page and screensaver featured on all computer screens
- One technician on site during breaks and available by phone during the entire conference

**Rate: € 5.000 + VAT**

(Please note that food and beverages are not included in this rate)

## **6 - SLIDE CHECK & PRESENTATION CENTER**

The Slide Check and Presentation Centre will be an integral part of the Conference providing a central meeting place for all speakers, chairmen and presenters. The presentations will be prepared and checked at this centre which is labelled with the supporter's name and logo

### **Slide Check & Presentation Center rate includes:**

- Table signs showing the company name and logo in the slide check room and on the computer screen.
- Recognition as a Supporter in the pocket program book and the conference website

**Rate: € 4.000 + VAT**

## **7 - SATELLITE SYMPOSIUM**

Organized by the company, the Symposium will take place on site at the Conference Venue and will be included in the official conference schedule and should receive the endorsement of the Alpha Organizing Committee. The duration is 1 hour

### **Satellite Symposium rate includes:**

- Standard Audio-visual equipment provided (supply of projectors, microphones, and screen)
- Company name displayed in the meeting room and the pocket program book and listed on the conference website as sponsor
- Publishing of the symposium title, schedule and program in the pocket program book

**Rate: € 12.500 + VAT**

## **8 - COFFEE BREAK**

Sponsoring the daily tea and coffee breaks with cookies, which will be held twice a day in the Exhibition Hall.

### **Coffee Break rate includes:**

- Recognition as a supporter in the pocket program book and the conference website
- Company will be allowed to hang flags in the coffee break area
- Table signs featuring the company name and logo displayed on each refreshment station

**Rate: Approximately for 500 pax, twice a day, € 10.500 + VAT (per day)**

## **9 - LUNCHES**

Sponsoring the daily lunch, to be served as a lunch box with beverages.

### **Lunch rate includes:**

- Recognition as a supporter in the pocket program book and the conference website
- Company will be allowed to hang flags in the lunch area
- Table signs featuring the company name and logo displayed on each refreshment station
- 1 insert in the conference bag

**Rate: Approximately for 500 pax, daily = € 16.000 + VAT**

## **10 - WELCOME RECEPTION**

Open to all attendees, it will be held at the Conference Venue possibly in the garden

### **Welcome Reception rate includes:**

- Recognition as a supporter in the pocket program book and the conference website
- Company will be allowed to hang flags to the reception area
- Table signs featuring the company name and logo displayed on each refreshment station
- 1 insert in the conference bag

**Rate: Approximately for 500 pax = €28.500 + VAT**

## **11 - VISUAL ARTS EXPOSITION (Opening Ceremony)**

A visual arts exposition of about 45 minutes' will immediately follow the conference opening ceremony. It will be a highly memorable event.

### **Visual Arts Exposition support rate includes:**

- Specific acknowledgement of support in the pocket program book and the conference website
- Acknowledgement on event invitations
- 1 insert in the conference bag

**Rate: € 20.000 + VAT**

## **12 - INVITED SPEAKERS DINNER**

Open to invited speakers only, it will be held in a unique location.

### **Invited speakers dinner rate includes:**

- Recognition as a Supporter in the pocket program book and the conference website
- Company will be allowed to hang flags in the dinner location
- 1 insert in the conference bag

**Rate: Approximately for 100 pax = €10.000 + VAT**

### **13 - GALA DINNER**

Open to all attendees, it will be held in a prestigious location.

**Gala Dinner rate includes:**

- Recognition as a supporter in the pocket program book and the conference website
- Company will be allowed to hang flags in the dinner location
- 1 insert in the Conference bag

**Rate: Approximately for 500 pax = € 47.500 + VAT**

### **14 - WORKSHOP**

The Workshop will take place on site at the Conference Venue and will be included in the official conference schedule. 1 hour duration

**Workshop rate includes:**

- Standard Audio-visual equipment provided (supply of projectors, microphones, and screen)
- Name of company in the meeting room and in the pocket program book and the conference website as sponsor
- Publishing of the workshop title, schedule and program in the pocket program book

**Rate: € 9.250 + VAT, daily**

### **15 - POSTER AREA ADVERTISEMENT & DIRECTIONAL SIGNAGE**

Print your company logo on the directional signage and poster panels used at the conference.

**Poster Area Advertisement and Directional Signage rate includes:**

- Appreciation to the company in the pocket program book and the conference website

**Rate: € 5.000 + VAT**

### **16 - INVITED SPEAKERS**

**Invited speaker rate includes:**

- The accommodation, flight tickets and transfers
- Name of the company will be given to the invited speaker
- Appreciation to the company in the pocket program book and the conference website

**European rate: € 2.000 + VAT / per speaker**

**Overseas rate: € 3.000 + VAT / per speaker**

## **17 - BAG INSERT**

### **Bag insert rate includes:**

- Appreciation to the company in the pocket program book and the conference website

**Rate: € 1.000 + VAT / per company**

## **18 - CLIP BOARD OR STURDY NOTE BOOK**

### **Clip board or sturdy note book:**

- Appreciation to the company in the conference program book and conference abstract book
- Company logo printed on clip board or sturdy note book

**Rate: € 2.000 + VAT**

**THE ALPHA 2012 9TH BIENNIAL CONFERENCE  
GENERAL INFORMATION & SPONSORSHIP APPLICATION**

- Please use the booking form below to reserve the sponsorship opportunities for your company and send by post, fax or e-mail directly to the Organizing Secretariat address (see below).
  - On receipt of the form, the Organizing Secretariat will issue a confirmation of receipt and a proforma invoice for **50%** of the costs as a deposit. Date of receipt of payment by the Organizing Secretariat will be used as the basis of allocation of sponsorship opportunities.
  - The deposit payment can be made by credit card (visa, master card) or bank draft (for bank details please see below).
  - With the completion of these procedures, an official confirmation letter with all the sponsorship opportunities held by your company will be issued to you within 15 days.
  - In the event of cancellation by a sponsor of support for a particular item, and should the conference secretariat be unable to find an alternative sponsor, the deposit is non-refundable. A deduction of 30% from any deposits or payments returned to sponsors will be made to cover the cost of any work carried out prior to cancellation.
  - In the event that the item that you have requested is no longer available and you do not wish to take advantage of an alternative sponsorship opportunity, your deposit will be returned in full.
  - When all the registration procedures with all the detailed product information have been completed, an official invitation letter from the Organizing Secretariat will be issued to your address for ease of procedures in UK Customs. If there are restrictions for companies by the UK Government they must be added here or a link to a document or website must be added.
  - The final invoice will be sent to you **one** month prior to the conference and must be settled **before** the conference starts.
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**FOR MORE INFORMATION & RESERVATION PLEASE CONTACT**

Organizing Secretariat  
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Phone: +90 312 454 0000  
Fax: +90 312 454 0001  
E-mail: [organizing.secretariat@alphaconference.org](mailto:organizing.secretariat@alphaconference.org)

**Postal address:**

Flaptour  
441. Cadde (Eski 8. Cadde) No: 1,  
TR - 06610, Birlik-Çankaya – Ankara  
Web: [www.alphaconference.org](http://www.alphaconference.org)

**Bank Information:**

Bank Name : Garanti Bankası  
Bank Address : Cinnah cad. no:2 çankaya/Ankara  
Branch : 075-KAVAKLIDERE  
Account Name : EURO ALPHA  
Account # : 9090030  
IBAN : TR75 0006 2000 0750 0009 0900 30

Swift Code: TGBATRISXXX

## BOOKING FORM

Please indicate  those areas in which you would like to support.  
All items are offered subject to availability and to confirmation by the organizing secretariat

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**Currency is EURO + 18% VAT**

	<b>€ + VAT</b>
<b>EXHIBITION AREA</b> (minimum 6 sqm/Euro 4000) <input type="checkbox"/>	
Please indicate the number of square meters [     ] x 666.00/sqm	
<b>PRINTED ADVERTISEMENT</b>	
Congress Abstract/Proceedings Book (RBM Online) <input type="checkbox"/>	10.000
Name Badge and String <input type="checkbox"/>	3.000
Pocket Program <input type="checkbox"/>	2.500
Announcement (Scientific Program) <input type="checkbox"/>	5.000
<b>CONGRESS BAG</b> <input type="checkbox"/>	8.000
<b>HOSPITALITY SUITE</b> <input type="checkbox"/>	10.000
<b>INTERNET CAFE</b> <input type="checkbox"/>	5.000
<b>SLIDE CHECK &amp; PRESENTATION CENTER</b> <input type="checkbox"/>	4.000
<b>SATELLITE SYMPOSIUM</b> <input type="checkbox"/>	12.500
<b>COFFEE BREAK</b> (approx. 500 pax – 2 breaks per day)	
Day 1 <input type="checkbox"/>	10.500
Day 2 <input type="checkbox"/>	10.500
Day 3 (1 x break only) <input type="checkbox"/>	5.250
<b>LUNCH</b> (approx. 500 pax - per day)	
Day 1 <input type="checkbox"/>	16.000
Day 2 <input type="checkbox"/>	16.000
<b>WELCOME RECEPTION</b> (approx. 500 pax) <input type="checkbox"/>	28.500
<b>VISUAL ARTS EXPOSITION</b> (OPENING CEREMONY) <input type="checkbox"/>	20.000
<b>INVITED SPEAKERS DINNER</b> (approx. 100 pax) <input type="checkbox"/>	10.000
<b>GALA DINNER</b> (approx. 500 pax) <input type="checkbox"/>	47.500
<b>WORKSHOP</b>	
Day 1 <input type="checkbox"/>	9.250
Day 2 <input type="checkbox"/>	9.250



## **RULES AND REGULATIONS FOR EXHIBITORS**

- All additional electrical wiring, outlets and booth decorations shall be at the Exhibitor's expense.
- Space contracted by the Exhibitor may not be sublet without the prior written permission of the Organizing Secretariat.
- The Organizing Secretariat reserves the right to alter or change the space assigned to the Exhibitor.
- All goods shipped to the conference must be clearly marked with the name of the Exhibitor and the number of the allocated space. Goods **must not** be shipped to the conference with shipping charges paid on arrival; these will not be accepted. The Organizing Secretariat assumes no responsibility for loss or damages to goods belonging to the Exhibitor.
- The Exhibitor is responsible for insurance related to their participation in the conference.
- The Organizing Secretariat reserves the right to cancel the contract which is to be signed between both parties (this contract will be sent to you at a later stage) and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the show regulations, in which case the Exhibitor shall forfeit as damages, all space rental payments made and further occupancy of such space.
- The Exhibitor agrees to comply with all union contracts and agreements between the Organizing Secretariat official contractors, serving companies and the venue in which the exhibition will take place and the labour laws of the venue.